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**Broadway Center Launches
Tacoma's Historic Theater District Centennial Campaign Kick-Off
To celebrate history, community, and leadership
November 21 at 5:30 p.m. in the Pantages Theater Lobby**

TACOMA, WASH.– Broadway Center for the Performing Arts invites the community to a [Centennial Campaign Kick-Off](#) event that is open to the public in the historic Pantages Theater Lobby on November 21, 2016 at 5:30 p.m. To confirm attendance, guests are encouraged to [RSVP online](#).

Attendees can anticipate a Centennial Campaign presentation by Broadway Center Executive Director David Fischer as well as remarks from elected officials. There will also be an opportunity for the public to view plans and renderings of the continuing improvements to Tacoma's theaters – and even try out the new seats. Guests will receive a special Chandler O'Leary print of the Pantages Theater.

The Centennial Campaign will raise \$24.5 million to revitalize, refurbish, and update the iconic Pantages Theater and Theater on the Square – as well as create a fund to support access, education, and diverse programs. Approximately \$18 million has been secured and/or is in process; the next phase will seek to raise the remaining \$6.5 million from private philanthropy community investment and naming opportunities. This final phase of fundraising for the Centennial Campaign begins in November 2016 and runs through 2019.

The Centennial Campaign leadership team includes:

- Honorary Co-Chairs U.S. Congressman Derek Kilmer, Tacoma Mayor Marilyn Strickland, State Representative District 27 Laurie Jenkins, retired U.S. Congressman Norm Dicks
- Chair: Sara Kendall, retired, Weyerhaeuser Co,
- More than a dozen community leaders and partners
- Broadway Center Staff: David Fischer, Executive Director and Stacey Guadnola, Capital Fund Director
- Consultant: Julia Garnett

The Pantages Theater will undergo major seismic and structural improvements and will be closed May 2018 to October 2019. During the closure, the Rialto Theater, Theater on the Square, and Tacoma Armory will be utilized for events.

For more information about the Centennial Campaign Kick-Off contact Stacey Guadnola, Capital Fund Director at 253.591.5524.

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